



ROGER S. PENSKE
Chairman

April 10, 2026

The Honorable Brendan Carr
Chairman
Federal Communications Commission
45 L Street NE
Washington, DC 20554

Re: MB Docket 26-45; Sports Broadcasting Practices

Dear Chairman Carr:

I have watched and listened closely to several of your recent interviews and public speeches, in which you wisely connect the availability of professional sports on broadcast television to the societal benefits. These benefits are derived from local TV stations' ability to serve viewers with increased local news, public service information, and charitable endeavors – enriching local communities across America. I could not agree more.

As the proud owner of the NTT IndyCar series, I have seen first-hand what broadcast television can do for a sport. Last year, Penske Entertainment and FOX partnered to bring the entire IndyCar series to viewers across America – with every race airing on the FOX Broadcast Network. The result was undisputed. Ratings were up double digits with the Indianapolis 500 drawing more than 7 million viewers – a 41% jump and the most-watched Indy 500 since 2008. Through the first three races of the 2026 series, viewership has climbed an additional 48%.

There is no question that the reach of broadcast TV remains unparalleled for sports viewers. But that reach has societal benefits as well. In addition to the public service contributions that we provide at Penske and IndyCar, our broadcast partners at FOX also support charitable initiatives that coincide with the cities we race in.

In 2025 for example, FOX worked with national nonprofit partner Purple Heart Homes to renovate and restore the homes – and lives – of U.S. military veterans in Indianapolis ahead of the network's inaugural

coverage of the Indy 500. The initiative resulted in four veterans receiving personalized home renovations.

Of course, 2026 is an especially unique year as IndyCar will bring a first-of-its-kind street race to our nation's capital – the *Freedom 250 Grand Prix* – a once-in-a-generation event celebrating America's 250th birthday. This event will be completely free for the public to attend while raising funds for local D.C. charities. Importantly, the race will be available to watch on free, over-the-air broadcast TV through FOX.

The IndyCar series is a definitive case study in the power of broadcasting. Recent viewership data from the 2025 and 2026 seasons provides undisputed evidence that moving sports from fragmented cable and streaming models to a broadcast-first approach creates unparalleled audience growth and unparalleled access much to the delight of viewers.

The data is clear: sports thrive on broadcast television. Protecting this ecosystem is essential for the fans, sports teams, and the local communities that depend on the strength of their local broadcast stations. I commend you for your efforts.

Respectfully,

A handwritten signature in black ink, appearing to be "Dan", written over the word "Respectfully,".